Long-term Company Goals v 0.2

Company:

Created by:

Date:

Team

Culture, motivation, size, skills, locations

Business

Market resilience, growth, customers, positioning, reputation, innovation

Timeframe

Minimum 10 years from now

Company mission

Reaffirm the company's purpose

Governance

Ethics, risk management, compliance, administration, decision making

Ecosystem

Ecosystem role, partnerships, value-chain, incumbent dynamics, shareholders

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